



**Conquer the
Dam 2021**

Meals on Wheels 5K Fundraiser

Aging and Family Services of Mineral County is proud to announce that we will be sponsoring the tenth annual "Conquer the Dam" 5K Run/Walk at Jennings Randolph Lake on May 8, 2021. The support of our sponsors is what allows us to host one of the most scenic 5K Runs in our area.

What would it cost to have your business name on 100+ moving billboards? Check out our attached outline of the sponsorship levels to see just how inexpensive it can be! Depending on the level you choose, you can have your business name printed on the participant T-shirts, mentioned on our Website, Facebook Page and our "Conquer the Dam 2020" race day material. ALL financial and product support will be listed in our quarterly newsletter that is mailed to 4,000 area homes and businesses. We also are in need of volunteers that can help throughout this event as well as those willing to place posters at their locations.

The Meals on Wheels Program of Mineral County is designed to help prevent unnecessary institutionalization of our elderly citizens. This program helps the frail elderly maintain independence and avoid social isolation. In addition to providing nutrition and nutrition-related services, the Elderly Nutrition Program provides an important link to other supportive in-home and community-based services such as homemaker-home health aide services, transportation, and even physical activity programs.

In return for your financial or product sponsorship, we offer your name and product recognition in one of our area's top races and throughout our community. What better way to promote your business than helping people who are homebound by providing them a hot, nutritious meal each weekday!

Aging & Family Services, along with your sponsorship provides over 25,000 meals annually to homebound residents in Mineral County. With increased expenses to provide these meals, funding deficiencies have become great.

We realize that everyone is facing a difficult economic situation and appreciate your consideration and support of our senior citizens. Donation payments must be received by April 10, 2021, in order for your business name to be included on T-Shirts. If you are willing to volunteer, display a poster or if you have any further questions, please contact me.

Thank you,
Louie Kitzmiller, Race Director



875 South Mineral Street * Keyser, WV 26726

Phone (304) 788-5467 * Fax (304) 788-6363

www.wvaging.com

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CONQUER THE DAM 2021

- When: Saturday, May 8, 2021
- Where: Howell Run Picnic area
@ Jennings Randolph Lake
And Virtual
- Registration:
 - \$20 if received by May 1, 2021.
 - \$25 late registration after May 1.
 - \$15 registration fee—18 and under.
 - Maximum family registration \$50.
 - Race day registration will be held from 8:30 AM until 9:15 AM at the Howell Run Picnic area. There will be no refunds.
- Payment: Checks and registration form should be mailed to:
Aging & Family Services
5K Run
875 South Mineral Street
Keyser, WV 26726

Early registration: Pre-registered entrants are guaranteed a race T-shirt.

For more information:
phone 304-788-5467
e-mail lkitzmillar@wvaging.com



IN-PERSON AWARDS

The awards presentation will take place at the conclusion of the race (approximately at 11:00 AM) at the Howell Run Picnic area.

\$100 First place and \$50 second place prizes will be awarded to the top two male and female overall runners. Non-cash prizes will be issued to the top three Male and Female competitors in each of the following age groups:

9 & under	10—14
15—19	20—29
30—39	40—49
50—59	60 and older

A concurrent fun walk will be held. Participants will have an opportunity to walk across the Jennings Randolph Dam.

Facebook Page



Website



US Army Corps of Engineers



Meals on Wheels of Mineral County 2021 Conquer the Dam 5K Run/Walk Sponsorship levels

PLATINUM SPONSOR (\$500+ Donation)

Featured sponsor status with recognition in pre-race publications and press releases. Web-site recognition with link to sponsors website. Recognition on race flyers and posters. Prominent recognition on race t-shirt. Recognition in quarterly newsletter and agencies Facebook page. Four free entries into the race (can be given to employees or used as sponsor would like)

GOLD SPONSOR (\$250- \$499 Donation)

Web-site recognition with link to sponsors website. Recognition on race t-shirt. Recognition in quarterly newsletter and agencies Facebook page. Two free entries into the race (can be given to employees or used as sponsor would like)

SILVER SPONSOR (\$100—\$249 Donation)

Web-site recognition. Recognition on race t-shirt. Recognition in quarterly newsletter and agencies Facebook page.

BRONZE SPONSOR (\$50—\$99 Donation)

Recognition in quarterly newsletter

PRODUCT DONATION (Donation of Items for Participants) ~200 items

Web-site recognition. Recognition on race t-shirt. Recognition in quarterly newsletter and agencies Facebook page.

RACE DAY VOLUNTEER (Organizations offering two or more race-day volunteers)

Web-site recognition. Recognition on race t-shirt. Recognition in quarterly newsletter and agencies Facebook page.



Yes, we would like to help the Meals on Wheels of Mineral County by sponsoring the 2021 Conquer the Dam 5K race.

PLATINUM SPONSOR (\$500+ Donation) _____

GOLD SPONSOR (\$250- \$499 Donation) _____

SILVER SPONSOR (\$100—\$249 Donation) _____

BRONZE SPONSOR (\$50—\$99 Donation) _____

PRODUCT DONATION (for Participants) ~200 items—Please list donation

VOLUNTEER RACE DAY (Please contact Agency about Volunteer Opportunities) _____

SPONSOR INFORMATION

Name/Organization _____

Address _____

City, State Zip _____

Phone _____ E-Mail _____

Website _____

Please mail completed form and payment to:
Aging & Family Services
Attn: 5K Donation
875 South Mineral Street
Keyser, WV 26726

**Sponsorship needs to be received by April 10, 2021
To be recognized on race t-shirt**

Thank you for your support of the seniors